

Javier J. Castillo

8653 Perseus Road, San Diego, CA 92126
P | 619.807.5881 E | javiecastillo@gmail.com

Objective

To obtain a position in web design and development within a quality company and aid in its advancement while gaining industry experience and improving my own skill set.

Professional Profile

An **enthusiastic, talented designer** with knowledge of both web and graphic design. Someone with a passion for user experience and interaction.

An **aspiring web developer** that understands the development process. A SCRUM savvy lover of code and all things semantic.

A **clear communicator**, able to effectively convey ideas and thoughts through design, speech, and the written word. An excellent listener and a team player.

A **stickler for quality** who always prefers a beautifully composed solution to a quick fix.

A **quick and diligent learner** who stays current with the most modern technologies.

Work Experience

IDriveSafely.com | Web/Graphic Designer from January 2009 to September 2009

Full-time web and graphic designer for IDriveSafely.com, affiliates, and related media.

Responsibilities include: Designing and coding websites and web-related content using HTML, CSS, and some jQuery. Participating in various marketing and development meetings concerning current company projects. Contributing to discussions on modern web techniques, such as Social Media Marketing and Optimization. Using various industry-standard techniques to optimize conversion rates and improve ROI. Primary web designer for B2B, B2C, and internal applications, instrumental in RIA planning and prototype development.

Axis Media | Contract WordPress Developer from October 2008 to April 2009

Team member for the creation of WordPress based websites.

Responsibilities include: Hand-coding and adjusting WordPress templates using HTML, CSS, and PHP, installing plugins and updates, minimal Flash/AS3 work, and some jQuery.

Position also involved regular use of Basecamp, for managing multiple tasks, tracking hours, communicating with team members, and providing detailed progress reports.

Bread of Life: Rescue Mission | Print Designer from July 2007 to February 2009

Volunteer digital print designer for a quarterly newsletter that reaches 500+ readers.

Responsibilities included: Constant communication through email, digital typesetting and preflighting using InDesign CS3, and working efficiently with overseeing editor in order to meet semi-strict deadlines.

John Coccozza | Student Intern from August 2008 to October 2008

Temporary team member for the creation of a portfolio site for a local surf photographer.

Responsibilities included: Design, Actionscript 3 coding, .fla compilation, and daily stand-up meetings using SCRUM, a project management method for agile software development.

Education

Platt College, San Diego

Bachelor of Science in Media Arts, 2008

Curricular emphasis in Web Design

Technical Skills

Photoshop CS3+

Illustrator CS3+

InDesign CS3+

HTML 4, CSS 2

Flash CS3+, AS3, XML

WordPress 2.6+

SEO/SMO Practices

HTML Emails

RIA UI Design | Novice

PHP, MySQL | Novice

jQuery | Novice

Video Editing | Novice

Portfolio

www.hiJavier.com

References

Reference statements and contact information are available upon request